

SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

THE BLACKPOOL TOWER BALLROOM
THURSDAY 30TH APRIL 2026



AWARD SPONSORSHIP

Join Skiddle in celebrating 25 years in the industry on 30th April 2026 and as part of this special evening we'll be hosting an awards ceremony to honour the past 25 years of events and the industry we love being part of.

For the night, we have a limited number of sponsorship opportunities available.

For just **£4250+VAT** you will receive...

- ✓ Logo on website
- ✓ Logo on social posts
- ✓ Sponsor focus email sent to all promoters
- ✓ Big screen logo placement on the night
- ✓ Complimentary table of 10
- ✓ Full page advert in event programme
- ✓ And you can also present the award on the night (should you want to)

Following the event, we invite you to connect directly with event organisers and industry experts at a Skiddle social gathering in your area. Additionally, if you're able to contribute, we welcome prize donations of your products or services for a relevant award winner.

We'll also feature you as a premium supplier on our brand new Skiddle supplier directory, launching this December on [Skiddle.com](https://www.skiddle.com).



AWARDS CATEGORIES

FESTIVALS

Family Fun in a Field
Most Iconic Setting
Feels Like Home for the Weekend
Sounds Like Summer

A GRAND DAY OUT

Betty Fitter and Thirst Quencher **SOLD**
The One That Made the Family Smile
Most Immersive Experience **SOLD**
Get up, Stand Out

CLUB LAND

Venue That You Remember the Most **SOLD**
Wish You Were Here?
Performance and Production **SOLD**
Breakthrough Clubnight of the Year

LIVE MUSIC

Memories of the Future
Live Performance
Venue That You Remember the Most
On The Road Again





DINNER SPONSORSHIP

Option 1: £4,500 +VAT

- ✓ Logo on the main screens throughout dinner making you stand out
- ✓ Logo to be included on the menu in the awards brochure
- ✓ Opportunity to give each guest a branded gift (to be laid on the table and agreed with Skiddle in advance)
- ✓ Table of 10

Option 2: £3,000 +VAT

- ✓ Logo on the main screens throughout dinner making you stand out
- ✓ Logo to be included on the menu in the awards brochure
- ✓ Opportunity to give each guest a branded gift (to be laid on the table and agreed with Skiddle in advance)

Following the event, we invite you to connect directly with event organisers and industry experts at a Skiddle social gathering in your area. Additionally, if you're able to contribute, we welcome prize donations of your products or services for a relevant award winner.

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SKIDDLE FOOTBALL TOURNAMENT SPONSORSHIP

It's something we've always said we'd do and finally, we're going to make it happen! To help warm up for the evening's entertainment, we'll be hosting a 5-a-side football tournament at the Skiddle Community Stadium, the home of Squires Gate Football Club.

Be part of a community-driven event bringing together Skiddle staff, promoters and partners for just £4995

- ✓ Prominent branding around the ground (pitchside banner and team area boards)
- ✓ Logo featured on the official website
- ✓ Inclusion of logo on all social media posts promoting the tournament (pre, during, and post)
- ✓ Sponsor spotlight email sent to all Skiddle promoters, showcasing your support and brand message
- ✓ Logo placement on team bibs
- ✓ Mention and tag in Skiddle's social media stories and updates throughout the day
- ✓ Opportunity to present the winners' trophy
- ✓ Opportunity to set up a promotional stand or banner at the venue
- ✓ Photo opportunities with participating teams for use on your own marketing channels
- ✓ Inclusion in post-event highlight content (video or blog feature shared across Skiddle's channels)
- ✓ Networking opportunities with Skiddle teams and event organisers during the tournament and post event



For more information contact:

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skiddle25.com



Illustrated by Emma Evans Studio